

Schedule of Events

11:30—12:30 pm

Registration

11:30 am—12:45 pm

Practice Facility Open

11:30 am —12:30 pm

Buffet Lunch

1:00 pm

Shotgun Start

5:30—7:30 pm

Cocktail Reception

Silent Auction

Golf Awards and Prizes

*Give me the fresh air, a beautiful partner,
and a nice round of golf, and you can keep
the fresh air and the round of golf.*

Jack Benny



About the Course. . .

Established in 1961, Battleground Country Club is situated on 220 acres next to the historic site of George Washington's Continental Army's victory over the British at the Battle of Monmouth on June 28, 1778.

Renovations were started in 2002 and have progressed steadily to include a renovated 18 hole championship golf course, and a 50,000 square foot Club House.



Directions

From the North

Take the NJ Turnpike South to exit 8 (Route 33 East) and proceed on 33 East for 9 miles to Route 527 North (Millhurst Road). Go through the light and around the jughandle, proceeding on 527 North. Battleground is 1/2 mile on the right.

Take the Garden State Parkway South to exit 123 (Rt. 9 South). Proceed south on Route 9 approx. 13 miles, until you reach the intersection of Route 33. Turn right on Rt. 33 West and continue to the 3rd light, turn right onto Rt. 527 North (Millhurst Road). Battleground is 1/2 mile on the right.

From the South

Take the NJ Turnpike North to Exit 8. Proceed as per above.

Take Rt. 9 North past the Freehold Raceway Mall. Take Route 33 West jughandle. Continue on 33 West to the 3rd light, turn right onto 527 North (Millhurst Road). Battleground is 1/2 mile on the right.

Take the Garden State Parkway North to exit 100A-B and follow signs to 33 West, Freehold. Continue on 33 West for approximately 12 miles to Route 527 North (Millhurst Road). Turn right onto Rt. 527 Battleground is 1/2 mile on the right.

Address: 40 Millhurst Road | Manalapan,
NJ 07726 | 732-462-7575



Thursday, October 8, 2009

Battleground Country Club

Manalapan, New Jersey



Accelerating the search for a cure

Thanks to the support and generosity of our sponsors and participants, the William E. Covey Memorial Golf Tournament, has raised **\$30,000** for the Multiple Myeloma Research Foundation (MMRF). Helping to bring new treatments to patients that are nearly doubling their life expectancy and buying them precious time with their friends and family until a cure is found.

The work of the MMRF contributed to the FDA approval of four drugs for multiple myeloma in just four years – a track record unparalleled in oncology. Introduction of these treatments has helped increased life expectancy in some patients from four years to nearly seven years and, because of their success in myeloma, these same drugs are now being explored as potential treatments for more than 20 other cancers and diseases. Today the MMRF is funding research into 30 compounds and combination approaches that may represent the next generation of treatments, as well as supporting the advancement of 19 clinical trials of novel compounds and combination ap-



Bill and Marge Covey

proaches through the MMRC's clinical trials network.

We fully expect another fabulous day full of camaraderie, good sport, delicious food, a great gift bag and exciting auction items. We truly hope that you can join us on October 8 and help us support this wonderful cause and celebrate the life of William E. Covey a man who touched the lives of so many.



Sponsorship Opportunities

Title Sponsor \$7,500

Presented by name recognition, Name on Trophies (1st, 2nd and 3rd place) and all signage including hole signs. Includes two foursomes, and a full-page ad in program.

Platinum Sponsor \$5,000

Name prominently displayed on all signage at the golf club. Includes one foursome and a full-page ad in program.

Cocktail Reception - \$2,500

Name displayed on signage at cocktail reception. Includes one foursome and a full page ad in program.

Buffet Lunch - Sponsored by Sheda

Name displayed on signage at the lunch. Includes Foursome and a full-page ad in program.

Hospitality Cart \$2,500

Name displayed on hospitality cart. Includes foursome and a full-page ad in program.

Closest to Pin \$500 (3 available)

Name displayed on signage, which will be placed at the tee box. Fee includes donation and prize.

Longest Drive \$500 (3 Available)

Name displayed on signage, which will be placed at the tee box. Fee includes donation and prize.

Hole Sponsor \$300

Name displayed on signage, which will be placed at the tee box.

Golf Pricing and Advertising

Foursome \$900

Includes golf for four, golf cart, gift bags w/golf shirt, practice facility, lunch, hospitality cart, cocktail reception and prizes for 1st, 2nd & 3rd low gross.

Individual Golfer \$250

Includes golf for one, golf cart, gift bag w/golf shirt, practice facility, lunch, hospitality cart, cocktail reception and prizes for 1st, 2nd & 3rd low gross.

Golf Program - distributed day of tournament

\$250 full page ad \$150 half page ad

Registration Form

Golfers Name(s)	Handicap	Price
<input type="checkbox"/> _____		
<input type="checkbox"/> _____		
<input type="checkbox"/> _____		
<input type="checkbox"/> _____		

Sponsorship Form

We would like to sponsor the following:

_____ Price

Total: _____

Name _____

Address _____

Phone _____ E-mail _____

Method of Payment

- Check—Payable to William E. Covey Memorial Golf Tournament to benefit MMRF
- Bill Me
- Credit Card

Credit Card # _____ Exp. date _____

Signature _____

Entry Deadline: September 18, 2009

www.coveygolf.com

William E. Covey Memorial Golf Tournament to benefit MMRF
 P.O. Box 449
 30 Park Avenue
 Englishtown, NJ 07726
 732-786-8921
 Fax: 732-446-7968
 mspano@hairsystemsinc.com

Sponsorships and registration fees are tax deductible to the extent that they exceed the value of associated services.